



# Jordan Bailey - CV

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## Experience

### **Cruise Editor, Cruise Capital.**

*February 2014 – Present*

Maintaining and updating [cruisecapital.co.uk](http://cruisecapital.co.uk) and social media channels. Closely monitoring cruise lines, looking for news reports for the website. Building relationships with cruise fans, bloggers, PR's and cruise lines, through email, social media and events. Content creation, including all articles, logos and marketing material. Creating weekly newsletters for email subscribers. Actively taking part in Twitter chats, and engaging with users to promote site content. Creating targeted Facebook campaigns and increasing engagement by running competitions. Analysing the industry and how to capitalise on popular trends on the Internet.

### **Volunteer Sales Assistant, Age UK.**

*May 2013 – Present*

Preparing items for the shop floor, labelling items and adding/removing stock. Serving customers on the till and helping to promote the GiftAid scheme. Occasionally helped with end of day banking and filing paperwork to be sent off to head office.

### **Founder and Editor, Royal Caribbean Fans.**

*November 2009 – December 2014*

During my time developing the site, I wrote news reports and created media content for the website, including photos and videos. I had the opportunity to work with various journalists, bloggers and broadcasters.

### **IT/Library Assistant, Drifffield Library.**

*June 2011*

1 week Work Experience program, where I assisted my local library managing the IT resources, checking in and out book loans and produce graphic displays to promote various authors and genres.

**Please email [jordanindriff@aol.com](mailto:jordanindriff@aol.com) for reference details.**

**More information can be found on my website and LinkedIn profile.**

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## Skills

- Social Media
- Blogging
- Website Design
- Content Creation
- Graphic Design
- Photography

## Attributes

- Keen to learn
- Reliable
- Attention to detail
- Focused
- Professional

## Education

### **Drifffield School (2007-2012)**

- Maths – C
- English Language - C
- English Literature - C
- Science - C
- IT OCR Nationals  
Level 2 – Distinction

### **East Riding College (2012-2014)**

- BTEC National  
Diploma Level 3 IT  
– Merit Merit Pass

### **Southampton Solent University (2014-2015)**

- Bsc(Hons) Web  
Design and  
Development

### **Southampton Solent University (2015-Present)**

- BA(Hons) Journalism